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2018

The dream began



In 2018, we chose to spend our holidays in Palawan, drawn by its wild forests, calm ocean, and warm climate. After just a few days in El Nido, we fell in love with the incredible culture. The people are always smiling and genuinely welcoming. As dentists, we couldn't help but notice that many locals don't know how to care for their smiles. We saw beautiful women and handsome men hiding their teeth, often stained, decayed, or missing. Many are too shy to show their wonderful smiles because of these imperfections. And with dental care often too expensive to access, we decided to help. **Help to smile.**



The Philippines is an incredible country, rich in beauty and contrast. Its culture is a vibrant blend of local heritage and foreign influences, shaped by centuries of history and resilience. Over 110 million people live across 7500 islands, yet many lack access to basic healthcare. Hospitals and clinics are scarce, and treatments are often unaffordable. Despite widespread poverty, hunger, and the destructive power of nature, Filipinos never stop smiling. Their strength, kindness, and warmth inspire us every single day.

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2018-2025
Volunteer missions

After facing several challenges with local authorities and overcoming major bureaucratic obstacles, we finally found a way to begin our volunteer missions. Thanks to the generosity of philanthropist Toto Pineda, a member of the Palawan Government, we were given the chance to reach and assist people living in remote villages. They provided us with a mobile dental clinic equipped with two dental chairs, as well as a team of four public dentists and two nurses. But we still had one more challenge to face: we needed to raise funds to support the mission to cover medications, materials, food, lodging, and much more.



The **Dental Bus**, the sign *Kalusugang Pangkalahatan* means "Health for everyone"
Dr. Mariolino Lai, doctor and dentist with +40 years of experience
Ing. Paolo Porcu, +40 years of experience in management and project development
They are the founders of DO.it, visionary, philanthropists and amazing Sardinian (Italy) men.



Some members of the mission staff, from left to right:
Paolo
Rita, patient
Mariolino
Dr. Lilian Tan, the chief of dental public office in Puerto Princesa
Dr. Alessandro Lai, Mariolino’s son, entrepreneur and dentist
Isaiah, nurse





Rita, before and after the restorative treatment

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The **main goal** of the humanitarian mission is to spread the culture of **oral hygiene**, the only treatment which can preserve the natural smile. For this reason, in every village we go (called Baranagay), **we help local dentist to teach kids** how to brush their teeth!





Sensitiving the whole family





We donate a tooth brush and toothpaste to each kid

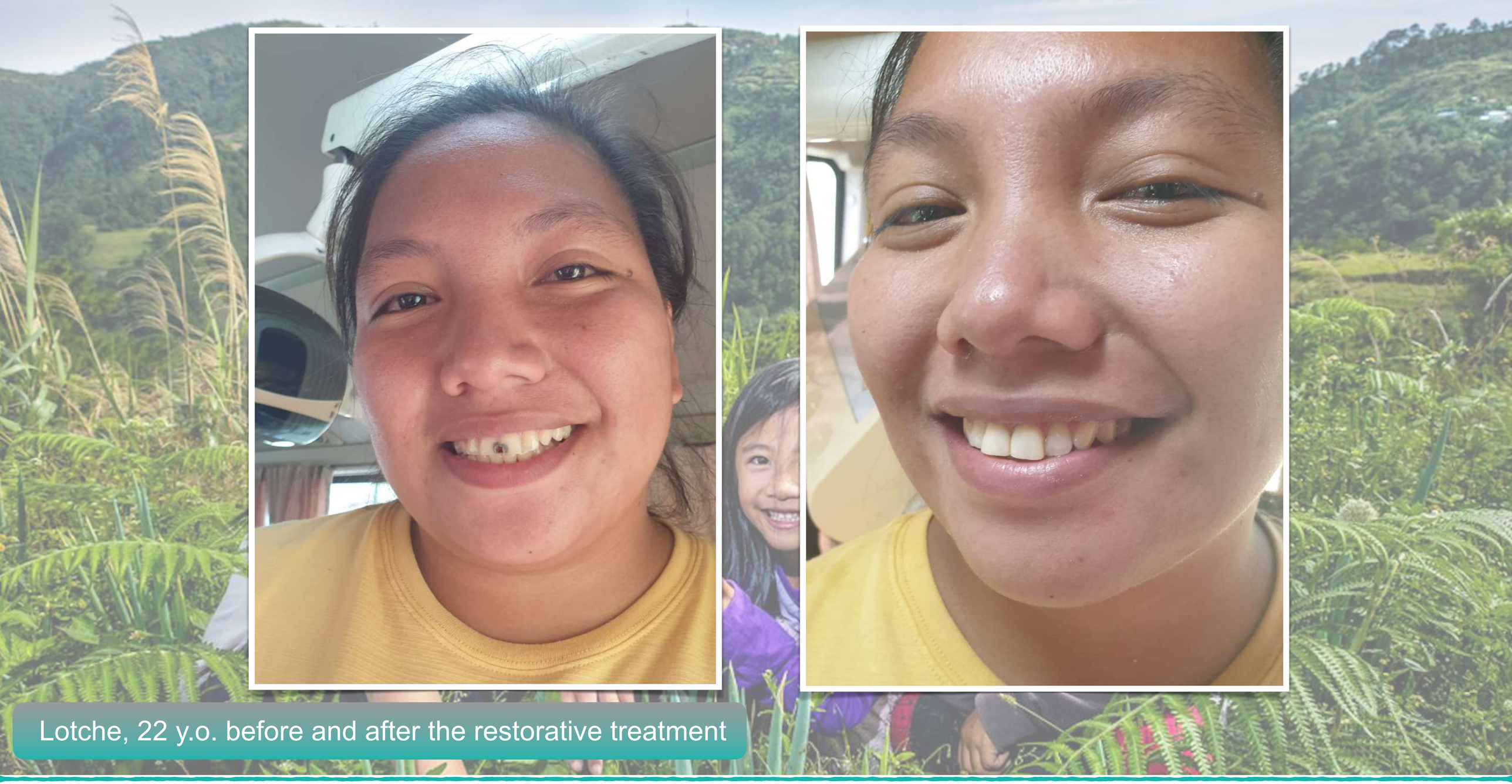


An example of a temporary clinic: triage, treatments, home pharmacological therapy

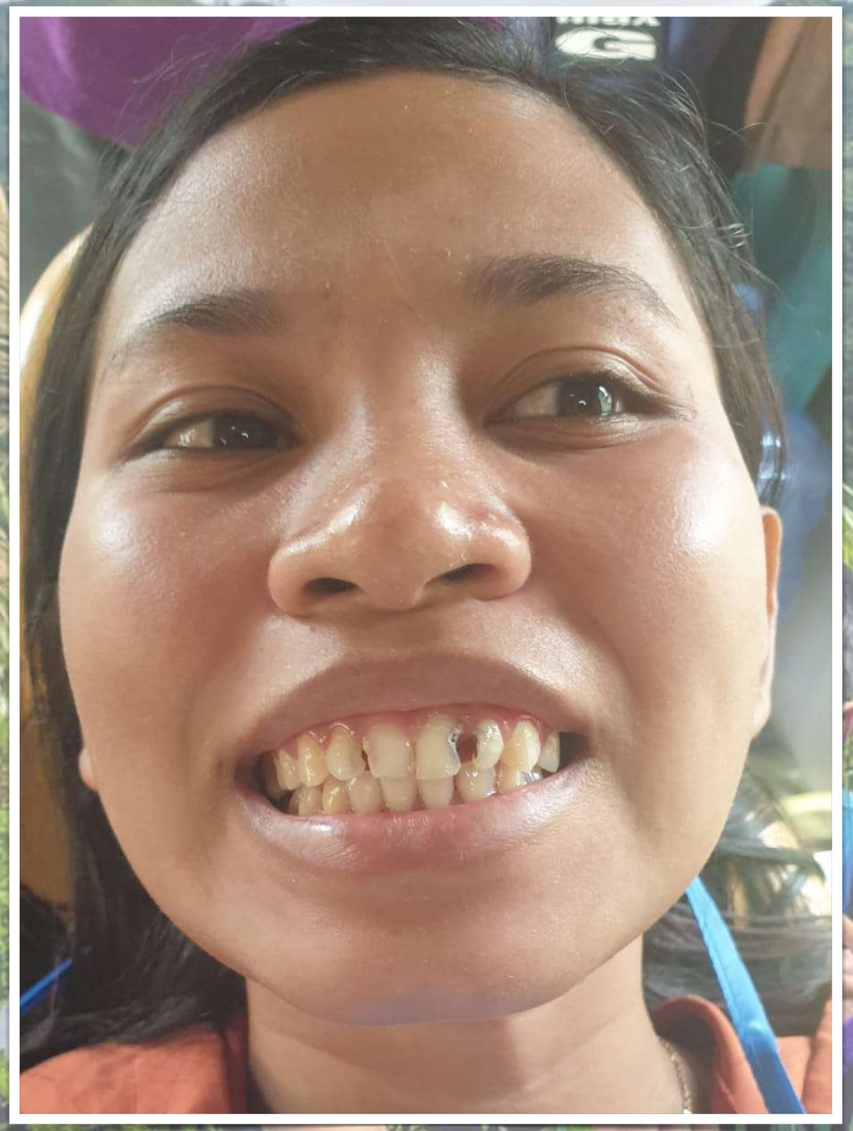


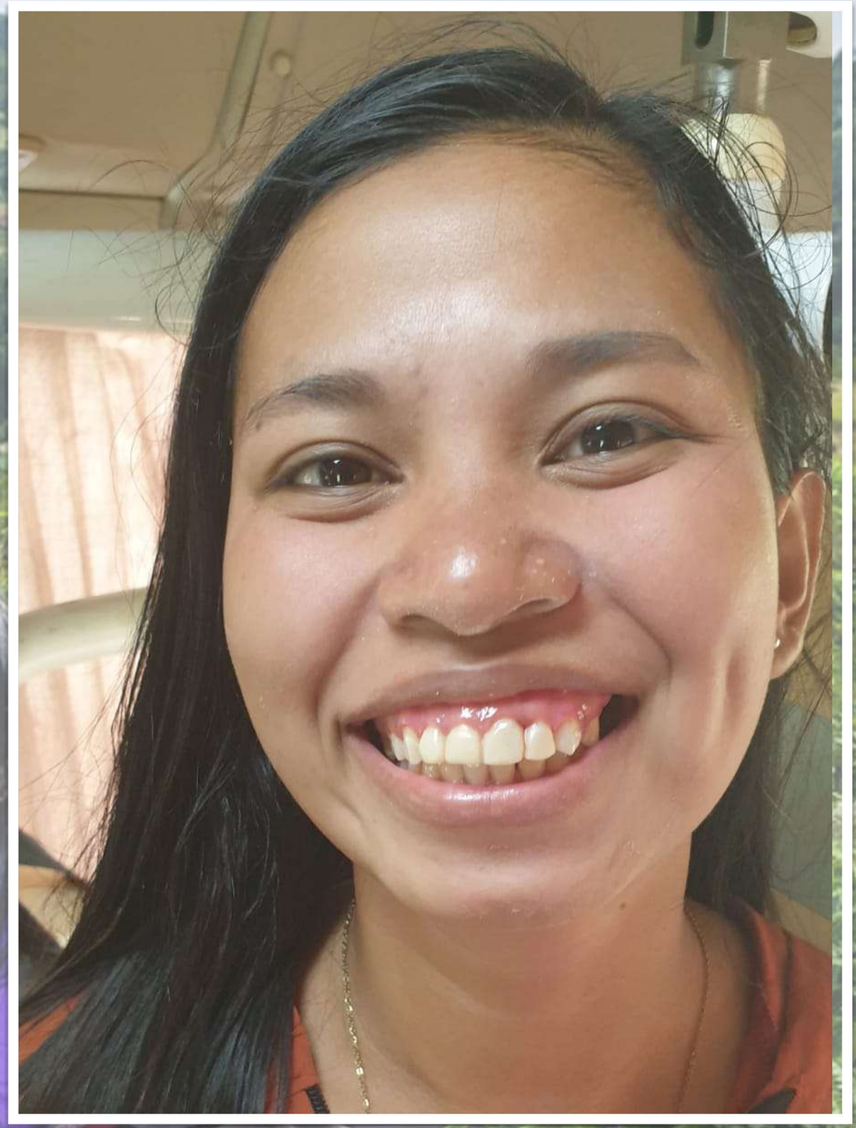
Local dentists assist patients who cannot afford private care by addressing dental emergencies, mainly tooth pain, through extractions. While extractions relieve pain caused by decayed or infected teeth, they also result in the permanent loss of an organ essential for chewing, speaking, and social interaction.

Help to Smile gives Filipinos a second chance to smile by offering restorative treatments such as fillings and veneers, preserving both function and dignity.

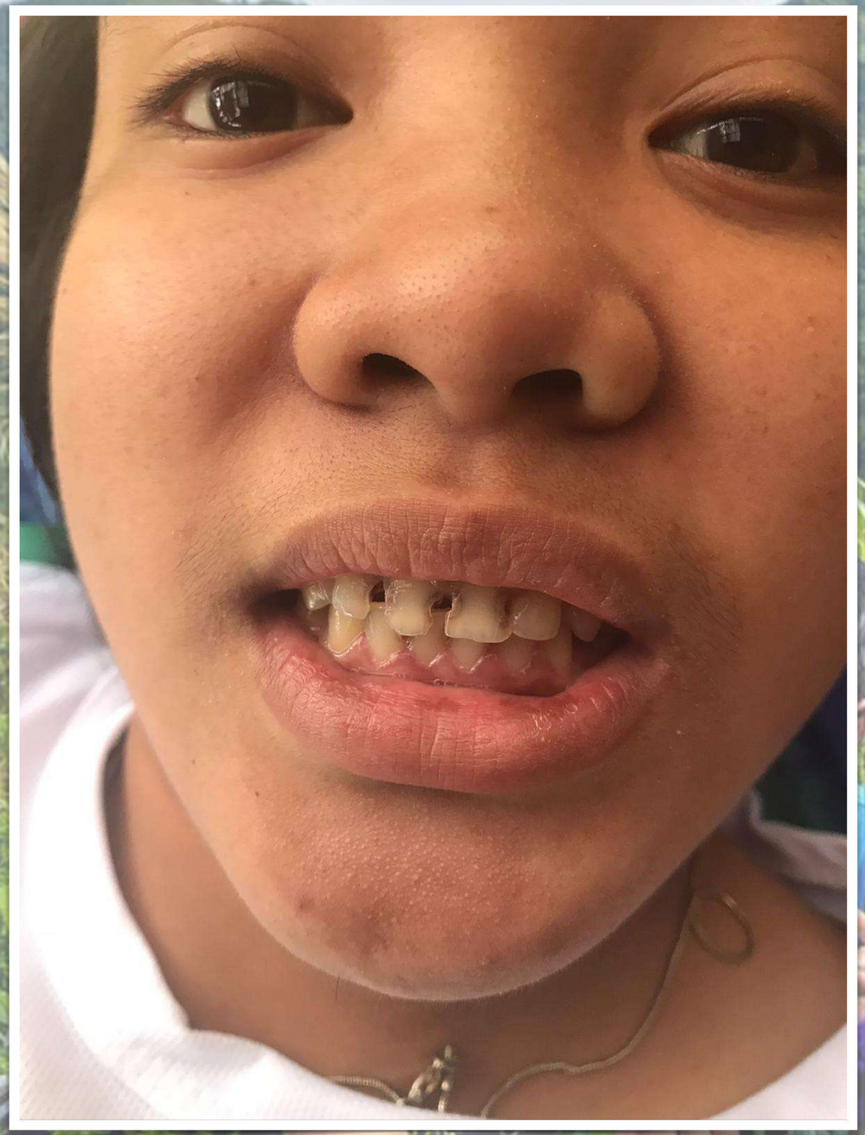


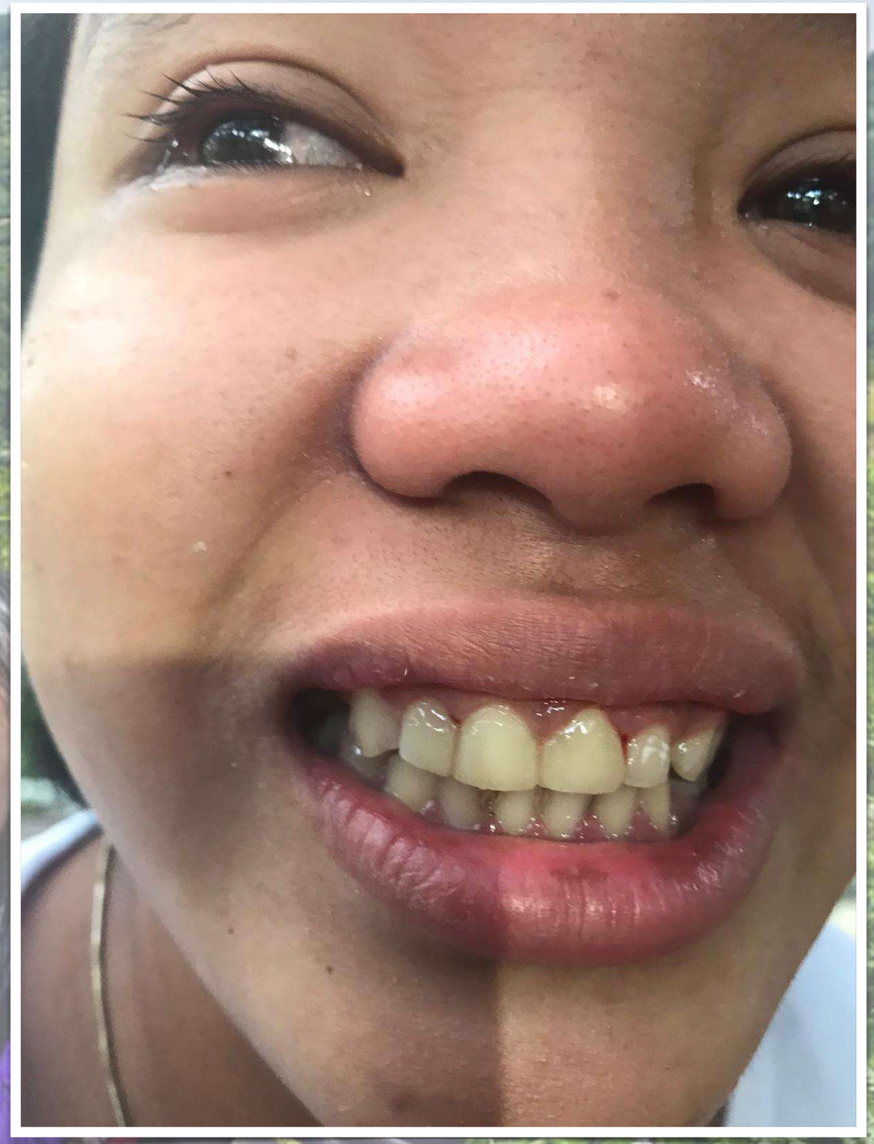
Lotche, 22 y.o. before and after the restorative treatment





Maylie, 23 y.o. before and after the restorative treatment





It often happens that patients cannot hold back the emotion

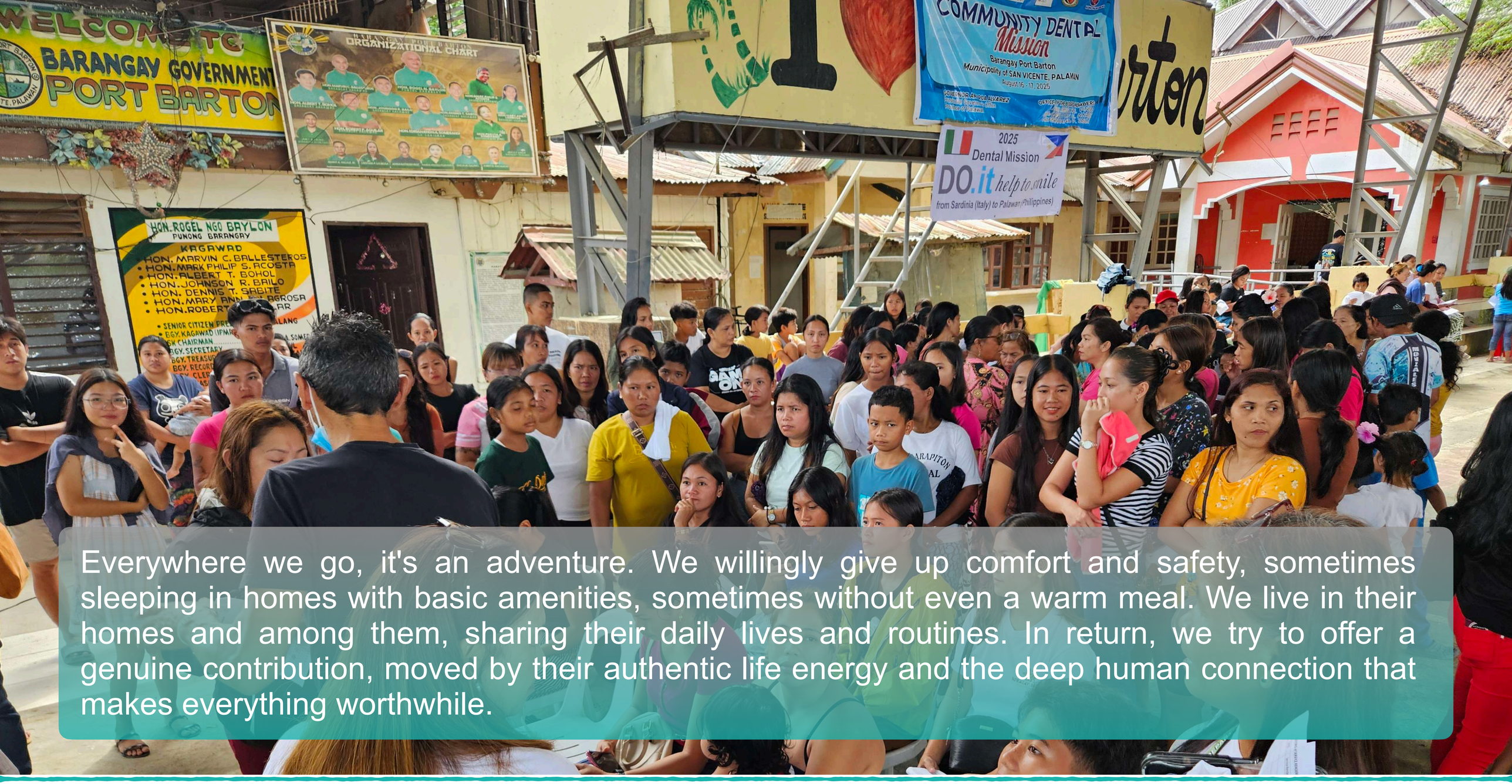




Their happiness and joy is our greatest reward



It is pure satisfaction and contentment!



Everywhere we go, it's an adventure. We willingly give up comfort and safety, sometimes sleeping in homes with basic amenities, sometimes without even a warm meal. We live in their homes and among them, sharing their daily lives and routines. In return, we try to offer a genuine contribution, moved by their authentic life energy and the deep human connection that makes everything worthwhile.





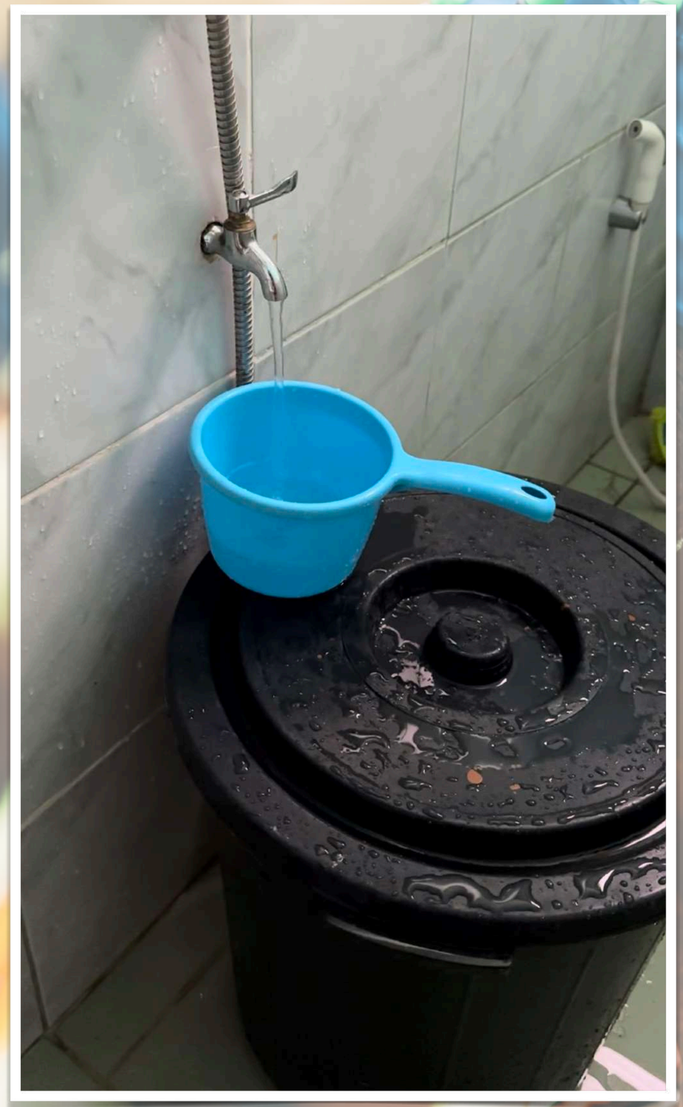


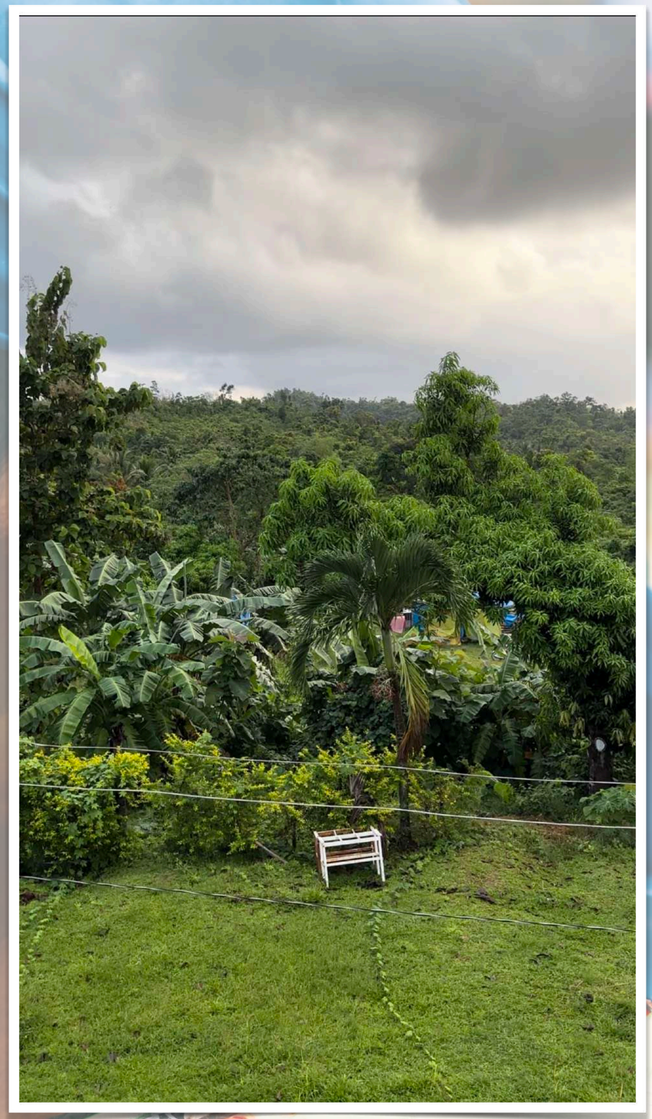
Local politicians are often cautious at first. But after seeing the results and the smiles of grateful patients, their skepticism turns into enthusiasm. Many have expressed their appreciation by honoring us with symbolic awards and heartfelt thanks.



Accommodation at Dumaran island







Accommodation in the mayor's office

DO.it dreaming of it



Sometimes we go beyond the roads, beyond the mainland—sailing to distant islands to reach the forgotten smiles.

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MEMORIES
OF
LAST MISSIONS


DO.it
dreaming of it



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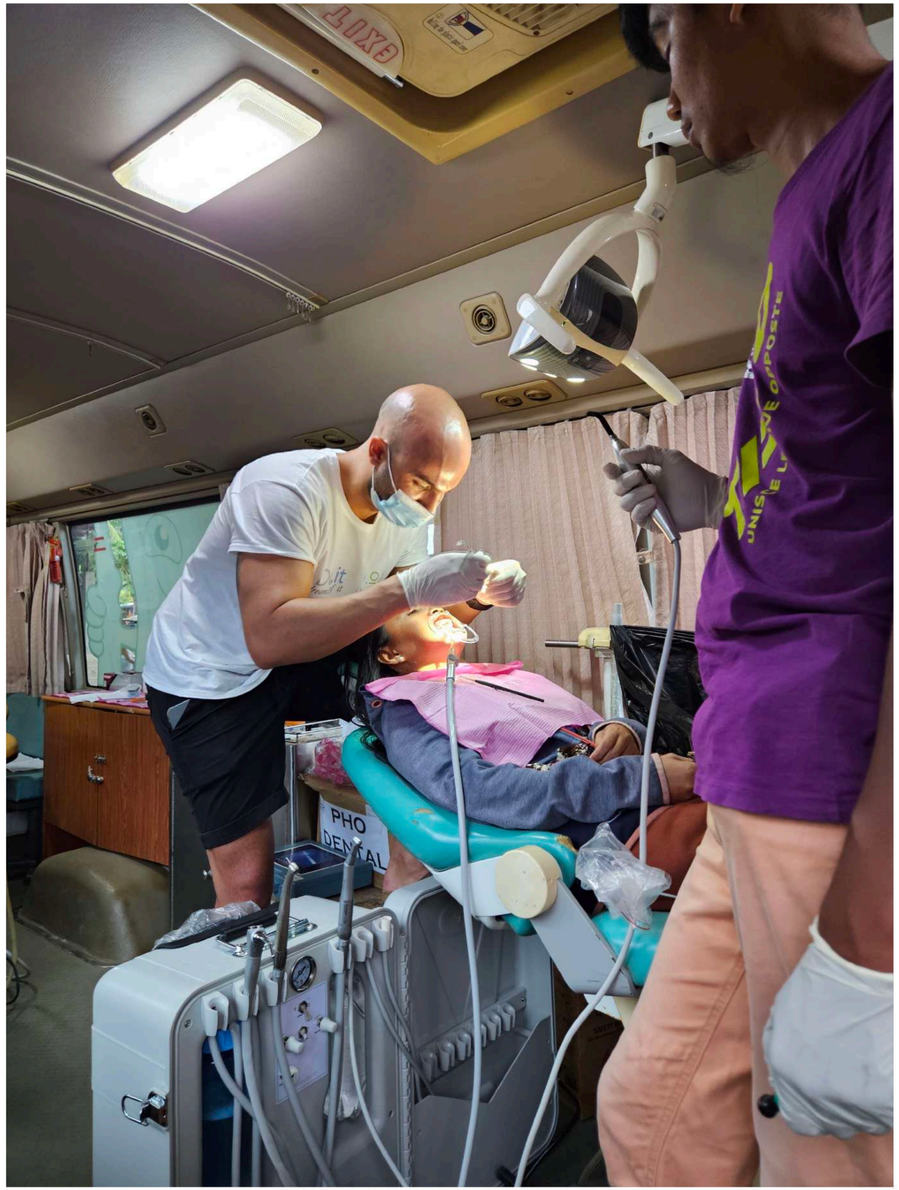
Outreach dental mission with PHO in PORT BARTON with the support of the Mayor



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DO.it
dreaming of it
from Sardinia (Italy)
to Palawan (Philippines)
enervitabio
SOCIETÀ ANONIMA S.r.l.
Santa Margherita


DO.it
dreaming of it
Servitabio


OFFICE
LIMINANGCONG
DO.it
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PINOY
WORKERS
PARTY LIST



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Kick-off Meeting with Authorities at the Capitol

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Outreach dental mission with PHO in NEW GUINLO and OLD GUINLO, Tay Taybgy 2025



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Outreach dental mission with PHO in ROXAS bgy 2022



A joint dental mission with the Mayor of TAY TAY and Military Doctors

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Outreach RIO TUBA dental mission with PHO in 2023



Outreach LINAPACAN dental mission with PHO in 2023



August 2025. Joint Mission with the Provincial Health Office (PHO) in Narra hospital with Director Maria Arlin Jouse and doc Lilian Arcinas Tan



Palawan Project Results 2019–2025 | 6 missions | 70 days on the field

+4.500 patients treated

- +4.000 multiple tooth extractions
- +500 restorative treatments (fillings, veneers)

+1000 oral fluoride treatments

+500 children educated

+40 barangays reached, including some of the most remote villages (Balabac, Dumaran, Linapacan…)


THANK YOU FOR YOUR BEST CONTRIBUTION AND SUPPORT



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